

## MLW Air, LLC Website Privacy Policy

Effective June 6, 2018

MLW Air, LLC (“MLW Air” or “we”) respects your privacy. This Privacy Policy (this "Policy") outlines the information MLW Air collects from visitors to our website in an effort to support and further our relationship with you, including providing you with requested information and/or products or services.

This Policy also describes the personal information we may collect about you, how we may use and disclose that information and the choices you can make about how we collect and use your information. You may at any time contact MLW Air with any privacy questions or concerns you may have by clicking here to contact [MLW Air](#) via email. You also may ask at any time to see the personal data we have on file for you and request a correction or deletion.

MLW Air encourages you to read this Policy before using our website or submitting any personal data. Your use of our website signifies that you agree to our processing of personal data as described in this Policy and that you agree to all of the terms of this Policy. Please do not use our website if you disagree with any part of this Policy.

### **What kind of information does MLW Air collect and how does MLW collect it?**

**Technical Information:** MLW Air utilizes third-party tracking applications to measure and analyze site traffic. These applications may collect technical information that is linked to your computer or device but that does not identify you personally. This information may include your computer’s operating system and browser type, your mobile device type and model, your IP address, the address of a referring website, if any, the date and time of your visit, your geographic location and your path through our website. MLW Air does not store any technical information.

**Personal Information:** We collect information you provide to us, including information you submit by completing a request for information on our website. Except as set forth in this Policy, MLW Air will not through its website collect, store or release any personal identifying information about you without first receiving your consent. If you visit this website or if you affirmatively contact MLW Air and request information, you are consenting to MLW Air’s collection of information about you such as your name, title, company, email address, mailing address, phone numbers, flight preferences, and requirements.

### **How does MLW Air use my information?**

When you request information from MLW Air, the information you provide will be used to communicate with you, fulfill your request, respond to inquiries, and provide customer service. We may also send you an email to confirm your request and may need to contact you via phone, postal mail or email if we have other questions regarding your request. With your permission, when you register with MLW Air or submit a request for information, you may receive emails from us regarding our products, services, and promotions. We also may use your information for our legitimate interests (as permitted by applicable law) and to perform research and analysis for our business purposes.

### **Does MLW Air share my information with third parties?**

We do not sell or rent your personal information.

We may contract with third parties to assist us in collecting, maintaining and managing our website visitor information, to fulfill requests and/or to communicate with our website visitors. We do not authorize any of those third parties to make any other use of your information. MLW Air requires third parties to which it discloses personal information to restrict their use of such information to the purposes for which it has been provided by MLW Air and not to disclose that information to others. MLW Air is not responsible, however, for any damages caused by the failure of unaffiliated third parties to honor their privacy obligations to MLW Air.

Additionally, MLW Air may share personal information with other parties or government agencies in the following cases: (1) when we have reason to believe that disclosing this information is necessary to identify, contact, or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) the rights of MLW Air or to anyone that could be harmed by such activities; (2) when we believe in good faith that the law requires it, including to comply with warrants, subpoenas or other legal processes; (3) in the event of a corporate transaction involving MLW Air, such as the sale of MLW Air or the assets of MLW Air to another entity or company; (4) in the event of a bankruptcy, insolvency, reorganization, receivership or assignment for the benefit of our creditors; and (5) in situations involving threats to the physical safety of any person.

### **How do I access and update my information?**

You can contact MLW Air at 214-546-3801 or [marketing@mlwair.com](mailto:marketing@mlwair.com) to determine if we are keeping personal information about you. If we do have personal information about you, we will provide you with a readable copy of such personal information at no charge. Factual errors in your personal

information, including information that is out of date, can be corrected by sending us a request that sufficiently details how your personal information should be corrected. We encourage you to promptly update your personal information if it changes.

### **How do I remove my information from email and postal mailing lists?**

If at any time you would like us to update your personal information or remove you from our email or postal mailing lists, feel free to contact us by sending an email to [marketing@mlwair.com](mailto:marketing@mlwair.com). Please be sure to include your email address and full name.

We want to communicate with you only if you want to hear from us. You may at any time opt-out of receiving communications from us. If you prefer not to receive information from us, either through email or regular mail, please let us know by sending an email to [marketing@mlwair.com](mailto:marketing@mlwair.com), responding directly to an email you have received, or by clicking an opt-out link. Please note that such requests may take up to 2-3 weeks to become effective. If you request that we not include you on our email or postal mailing lists, we will use reasonable efforts to ensure that we honor your request.

### **What is a “cookie” and does MLW Air place it on my computer?**

When you access many websites, information may be stored on your computer in the form of a "cookie" or similar file that is saved in your computer's browser. Advertisers use cookies and other similar technologies to track internet users' online behavior and then determine what ads these users might like to see. The third parties that MLW Air engages to collect site traffic and visitor information help us to establish a target audience for our digital banner advertisements based on cookies. These third parties include, but are not limited to, Facebook, Twitter, Instagram and Linked In. Thus, MLW Air serves ads to users who exhibit online behavior, on or off our site, that may indicate an interest in our advertisements. This is a process commonly referred to as interest-based advertising, and it is used to customize the ad content that users see. You can turn cookies off by adjusting your web browser settings.

### **How does MLW Air protect my personal information?**

You can be assured that personal information collected through our website is secure and is maintained in a manner consistent with current industry standards. The importance of security for all personal information associated with our subscribers is of utmost concern to us. Unfortunately, no data transmission over the internet or any wireless network can be guaranteed to

be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations of the internet which are beyond our control; (b) the security, integrity, and privacy of any and all information and data exchanged between you and us through our website cannot be guaranteed; and (c) any such information and data may be viewed or tampered with in transit by a third party. In the event that personal information is compromised by a breach of security, we will promptly notify you as required by applicable law. If you do not want to provide your personal information to MLW Air over the internet, please contact MLW Air at 214-546-3801 or in writing at: MLW Air, 8321 Lemmon Avenue, Dallas, TX 75209.

### **How long does MLW Air retain my personal information?**

We retain personal information for as long as we have a reasonable business need to do so and otherwise in compliance with applicable legal and regulatory requirements. We will periodically review the personal information in our possession to evaluate whether it should be retained.

### **MLW Air's Commitment to Children's Privacy**

MLW Air takes children's privacy seriously. We never collect or maintain information at our website from persons we know to be under age 13, and no part of our website is designed to attract anyone under age 13. Please do not communicate with or contact us if you are under age 13.

### **Changes to Policy**

As we continue to develop our website and take advantage of new technologies to improve the site, this Policy will likely change. MLW Air reserves the right to change, modify, or amend this Policy at any time without prior notice to you. We, therefore, encourage you to refer to this Policy on an ongoing basis so that you understand its current terms. Information on material changes to this Policy will be posted on MLW Air's website for thirty (30) days. MLW Air may also let you know of the Policy change by communicating directly with you.

If you do not accept a changed version of this Policy (for example, if you do not approve of a different way that we intend to use personal information) you may let us know by letter or e-mail. If you do not send us any objections, we will assume that you consent to changes in the Policy. Changes will not apply retroactively to personal information that was collected before the changes to the Policy, except as may be required by law. If you have any questions about this Policy, you may contact us by mail at MLW Air, 8321 Lemmon Avenue,

Dallas, TX 75209 or by e-mail at [marketing@mlwair.com](mailto:marketing@mlwair.com)

### **Third Party Sites**

MLW Air's website may contain links to other sites that are not operated by MLW Air. Please be aware that these sites may collect information about you. MLW Air is not responsible for the privacy practices or the content on any websites that it does not operate. To ensure protection of your privacy, always review the privacy policies of those sites you visit.